

# Franchising Seminar Programme 2010

Our unique all day free seminars provide an ideal training tool for franchisors and their employees.

## Our 2010 seminars include:

### How to franchise your business - Thursday 21 October 2010

Practical guidance to anyone thinking of franchising a business, presented by the country's leading experts. Business, financial and legal issues are all covered in this interactive, role-play format. Also an excellent training day for new hires to a franchising business, and a good refresher for old hands who invariably take some "golden nuggets" away with them.

### Franchising in international markets - Thursday 4 November 2010

For those with wider horizons - an essential seminar for businesses considering expansion internationally.

### Current issues for franchisors - Thursday 11 November 2010

A full day's programme - business and legal speakers offering their views and advice on important issues currently affecting franchisors, their businesses and their networks.

Field Fisher Waterhouse is consistently rated as the number one law firm for franchising in the UK (The Legal 500 and Chambers) and with 25 members has the largest franchise team in the UK and Europe.

Our franchise team is supported by colleagues in key ancillary areas such as trade marks and brand protection, e-commerce and data protection, competition law, real estate, tax, employment, dispute resolution and company law.

All seminars are free of charge and are held at Field Fisher Waterhouse's London office, 35 Vine Street, London EC3N 2PX.

For further details, to reserve a place or to receive our Franflash newsletter for franchisors, please contact Valerie Govender at [valerie.govender@ffw.com](mailto:valerie.govender@ffw.com) or t. +44(0)20 7861 4118.



The workings of a key in a lock are complex and hidden from view. You don't always need to see exactly what's going on to know that a team is effective and works well.